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Tammy Walker Cancer Center at Salina Regional Health Center Named Among the Best Cancer Hospitals in America

Tammy Walker Cancer Center at Salina Regional Health Center receives Women's Choice Award® for providing exceptional patient care and treatment in cancer care

Salina, KS – September 11, 2014 – Tammy Walker Cancer Center at Salina Regional Health Center has been named a <u>Women's Choice Award®</u> recipient as an America's Best Hospital for Cancer Care, acknowledging Tammy Walker Cancer Center at Salina Regional Health Center's dedication to providing exceptional patient care and cancer treatment care for women and their families.

According to the <u>American Cancer Society</u>, Cancer remains the second most common cause of death in the US, accounting for nearly one of every four deaths. Moreover, one in every three women has a risk of developing cancer during their lifetime. Considering that the percentage of medical error for delayed, missed, and incorrect diagnosis is in the range of 10 percent to 20 percent, making the best healthcare choices is critically important (<u>The</u> <u>Journal of the American Medical Association</u>, 2012). Considering women are responsible for 90 percent of all healthcare choices, as recorded by the American Academy of Family Physicians, the <u>Women's Choice Award</u> empowers women to make smart choices by validating her decision in making the critically important choice of selecting the best cancer care program.

Among the elite group of 337 hospitals, Tammy Walker Cancer Center at Salina Regional Health Center earned the 2014 *Women's Choice Award* because they have met the comprehensive cancer care standards of the American College of Surgeons Commission on Cancer, as well as for their excellence in clinical performance with regard to cancer care measures, and for their high recommendation rate, a measure that is very important to women in choosing a hospital. The *Women's Choice Award* is the only distinction that identifies the nation's best healthcare institutions based on robust criteria that considers patient satisfaction, clinical excellence, and what women really want when it comes to treatment and a quality hospital experience.

"Almost every woman in America has been touched by cancer. When left undetected and untreated, cancer can be a silent killer at any age. It is now more important than ever to make smart healthcare choices to screen, diagnose, and fight cancer. One of the most important decisions a woman will make in her battle is the hospital she chooses to fight this disease," states Delia Passi, CEO and founder of the Women's Choice Award program, and former group publisher of Working Woman and Working Mother magazines. "As one of America's Best Hospitals for Cancer Care, Tammy Walker Cancer Center at Salina Regional Health Center is demonstrating their commitment to fulfill the needs and preferences of women by meeting the highest standards of excellence and performance," adds Passi.

The *Women's Choice Award* program provides women with a trusted third party endorsement based on hospital experiences by patients in their community and supports that with clinical consideration. By carrying the Women's Choice Award seal, Tammy Walker Cancer Center at Salina Regional Health Center has joined an elite network of hospitals committed to a global mission to empower women to make smart healthcare choices.

"Women spoke and clearly defined what's important to them when seeking the best cancer hospitals in America and the standard of excellence they expect for themselves and their families. As one of America's Best Hospitals for Cancer Care, Tammy Walker Cancer Center at Salina Regional Health Center was selected due to their accreditation as well as offering services such as chemotherapy, radiation, hospice care or cancer research," says Delia Passi.

Women have many choices when it comes to cancer care. Now they can make informed choices based on the recommendations of others who have experienced that hospital. Most importantly, when a woman sees the *Women's Choice Award* seal at her local hospital, she'll know the hospital values her experience as a critical component of care for her and her loved ones.

About the Women's Choice Award®

The *Women's Choice Award* sets the standard for helping women make smarter choices by collectively identifying the brands, products, and services most recommended and trusted by women - those that deliver a customer experience worthy of their recommendation. Awards are based on surveys of thousands of women, as well as research conducted in partnership with the <u>Wharton School of the University of Pennsylvania</u> on what drives the consumer experience for women versus men. As the leading advocate for female consumers, WomenCertified Inc., home of the *Women's Choice Award*, created the first national award based on the ratings and preferences of women to provide them with a collective voice. Women can make their preferences heard and be part of the mission toward a million voices strong by visiting the <u>Women's Choice Award's official website</u> and joining the network.