



Salina Regional  
Health Center

## Business Brief

**For Immediate Release**  
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### **Weisel named as Examiner for 2015 Malcolm Baldrige National Quality Award**

(July 29, 2015) – Brian Weisel, Salina Regional Health Center’s Quality Improvement director, has been named to the Board of Examiners for the 2015 Malcolm Baldrige National Quality Award by the U.S. Commerce Department’s National Institute of Standards and Technology. The Baldrige Award is the nation’s highest honor for organizational innovation and performance excellence.

Appointed by the NIST Director, examiners are responsible for reviewing and evaluating applications submitted for the Baldrige Award, as well as other assessment-related tasks. The examiner board is composed of more than 350 leading experts competitively selected from industry, professional, trade, education, health care and nonprofit (including government) organizations from across the United States.

Those selected meet the highest standards of qualification and peer recognition demonstrating competencies related to customer focus, communication, ethics, action orientation, team building and analytical skills. All members of the board must take part in a nationally ranked leadership development course based on Baldrige Criteria for Performance Excellence and the scoring/evaluation process for the Baldrige Award.

Weisel joined Salina Regional Health Center in 2013 implementing Lean Six Sigma methodologies that focus on eliminating waste and improving processes in order to create more value for patients. He is a Master Process Excellence Practitioner with over 30 years of

experience in leading complex initiatives related to process redesign and re-engineering, data analysis, competitive strategy and operations improvement. He is a Certified Lean Master, Lean Six Sigma Master Black Belt, and Lean Six Sigma instructor with experience working nationally and internationally in the energy, health care, IT, telecommunications, aerospace, government, and manufacturing industries. Weisel holds an undergraduate degree from Arizona State University and graduate degrees from Louisiana Tech University, Auburn University, and Wichita State University.

Named after Malcolm Baldrige, the 26<sup>th</sup> Secretary of Commerce, the Baldrige Award was established by Congress in 1987. Awards may be given annually to organizations in each of six categories: manufacturing, service, small business, education, health care and nonprofit. The Award promotes innovation and excellence in organizational performance strategies. Since 1988, 99 organizations have received Baldrige Awards including the 2015 winners: PricewaterhouseCoopers Public Sector Practice, McLean, Va. (service); Hill Country Memorial, Fredericksburg, Texas (health care); St. David's HealthCare, Austin, Texas (health care) and Elevations Credit Union, Boulder, Colo. (nonprofit).

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